



# Digital Skill Set Initiatives For The Rural Youth

A Proposal Submitted to



# Our Organisation



**We Care Society** is a not for profit organisation, established during 2004 and working in the space of CSR activities in various states of India.

Our main focus is to bridge the gap between the Corporate, who are looking to connect with the Society which needs their support and the Communities which needs such support from the Corporate.

We Care Society has pan India reach either directly or thru its network partners.

Our focus area is on Digital Literacy, Urban Rural Youth, Health, Water and Sanitation, Education, Skill Development, Sustainable Agriculture, Environment, Women and Child Health and Clean Energy.

For this initiative, WCS is looking for collaborating with like minded CSR organizations to extend its service in these areas.

To realise its vision and to implement these programs, WCS is acting as a Mother NGO and has collaborated with numerous grass root level NGOs and other organisations under its banner, across various states of India.

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# Need Of The Hour



- Skills and knowledge are the driving forces of economic growth and social development for any country. Karnataka has always been known as a pioneer in innovations. This has enabled the state to bring to its foray a wide range of National and Multi-national corporates and organizations.
- Over the years, it has been observed that there lies a huge gap between the demand for Skilled Labour by these corporates, organizations and the supply of the same.
- The number of youth requiring vocational education by 2030 is projected at 1.88\* crores, comprising of 75\* lakhs of the workforce existing and 113\* lakhs of fresh entrants. These two groups consist of informal workers in agriculture and non- agriculture, school dropouts, those completing secondary and higher secondary education and young homemakers (women). Those completing higher education and formal vocational training are excluded.

\*Note: Data from the published sources

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# Digital Literacy Programs



- Making one person in every family digitally literate is one of the integral components of the Prime Minister 's vision of “**Digital India**”.
- Digital India Mission has been initiated with the vision to empower at least one person per household with crucial digital literacy skills.
- This is expected to touch the lives of more than 250 million individuals over the next few years. This mission is an effort to complement government’s vision to transform one from each household as digitally literate.
- The project aims at helping adults with low technological literacy, develop the skills they need to interact in an increasingly digital world. The Digital India Mission is a dynamic and integrated platform of digital literacy awareness, education and capacity programmes that will help rural communities fully participate in the global digital economy. Our focus is on making technology central to enabling change.

# Digital India Mission



The various stakeholders for the Mission are:

- **Government of India**, working to extend the vision of a digital India by promoting e-governance and transform India into a connected knowledge economy.
- **Corporate partners**, who through their sustained efforts have been harnessing collective energies to bring down the divisive digital wall.
- **Implementation partners**, who are empowering communities with capacity building and training programs through digital means.

# We Care Society Digital Literacy Programs

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# WCS Vision And Mission



- **Vision**

Internationally acceptable skilling for all to reap the maximum possible demographic dividend for rapid balanced sectorial growth and inclusive development, leading to decent employment opportunities for all.

- **Mission**

Empower all individuals through improved skills, knowledge, and nationally and internationally recognised qualifications to gain access to decent work and gainful employment, and ensure the state's competitiveness in the global market. WCS aims to create opportunities for learning throughout the trainees' life, with respect to his/her individuality.

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# WCS Role In Digital India Mission



To envisage upon its set Vision and Missions, WCS has collaborated with many like minded organisations who are supporting the Digital India revolution.

The main supporting organisations are

**NASSCOM**  
FOUNDATION



Apart from these, WCS is working with many CSR organisations as well as the Individuals from different locations who are the supporters of Digital India Mission



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# Digital Literacy Centres Supported By

**NASSCOM**<sup>®</sup>  
FOUNDATION



1. Degul Mutt-Kanakapura
2. Suttur, Nanjangud
3. Polytechnic for the Differently Abled, Mysore
4. Women College, Saraswatipuram, Mysore
5. Alanahally, Mysore Dist.
6. Kuruburu, Mysore Dist.

# The Highlights of The Program



- This is initiated under Digital Literacy Mission.
- Age group between 14 and above years.
- There is no gender bar in this program.
- The candidates are trained on basics of computers such as Computer Operations, MS Office, Gmail Account Creation, Voice Communication etc,.
- Candidates are also trained on online banking.



# Other Centres Supported By WCS and Other Organisations / Individuals



1. Govt. First Grade Degree College at Halaguru, Mandya Dist.
2. Sri Mahalingeshwara Industrial Training Institute at Kanakapura
3. Sri Nirvaneshwara High School Kanakapura
4. SNS English School, Paduvanagere, Kanakapura
5. Sri Basaweshwara High School, D. Halasahalli. Kanakapura
6. Sri Mahaligeswara Rural High School, Hunsanahalli, Kanakapura
7. Government Degree College, Kodihalli, Kanakapura
8. Government First Grade College, Kanakapura

# Proposal To Undertake Digital Literacy Programs in the Existing 14 Centres



- WCS wishes to undertake Digital Literacy Programs in the existing centres to facilitate Digital Literacy to more candidates who are interested in taking the basic computer trainings.
- In the existing centres, we have experienced faculty who are ready to impart training to these new interested candidates.
- Based upon the demand from the candidates, we can have multiple batches as per the convenience factor from the candidates.
- We will design the curriculum based upon the need of the candidates.
- As mentioned earlier, we will target the students, interested informal workers, school/ college dropouts, those completing secondary and higher secondary education and young homemakers (women) for this program.
- In each of the 14 centres, about 500 candidates will be trained on the basics of computers in one year time period.
- With this initiatives, we can target about 7000 candidates from these 14 centres in one year.

# Costing Per Centre Per Year



Sl. No.	Cost Heads	Cost	Months	Total
1	Project Coordinator	15000	12	180000
2	Teaching Staff - 2 Nos.	15000	12	360000
3	Mobilisation Coordinator	10000	12	240000
4	Internet	2500	12	30000
5	Electricity Cost	3000	12	36000
6	House Keeping	1500	12	18000
7	Consumables & Stationary	500	12	6000
8	Implementation Partner Fees	100000		100000
9	Miscellaneous	25000		25000
	<b>Total</b>			<b>9,95,000</b>

**WCS Proposes To Undertake Digital Literacy Programs in the Existing 14 Centres**

# WCS - Digital Literacy Program Centres

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# Centre at Degul Mutt, Kanakapura



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# The Classroom





# Center Inauguration By Mutt's Swamiji



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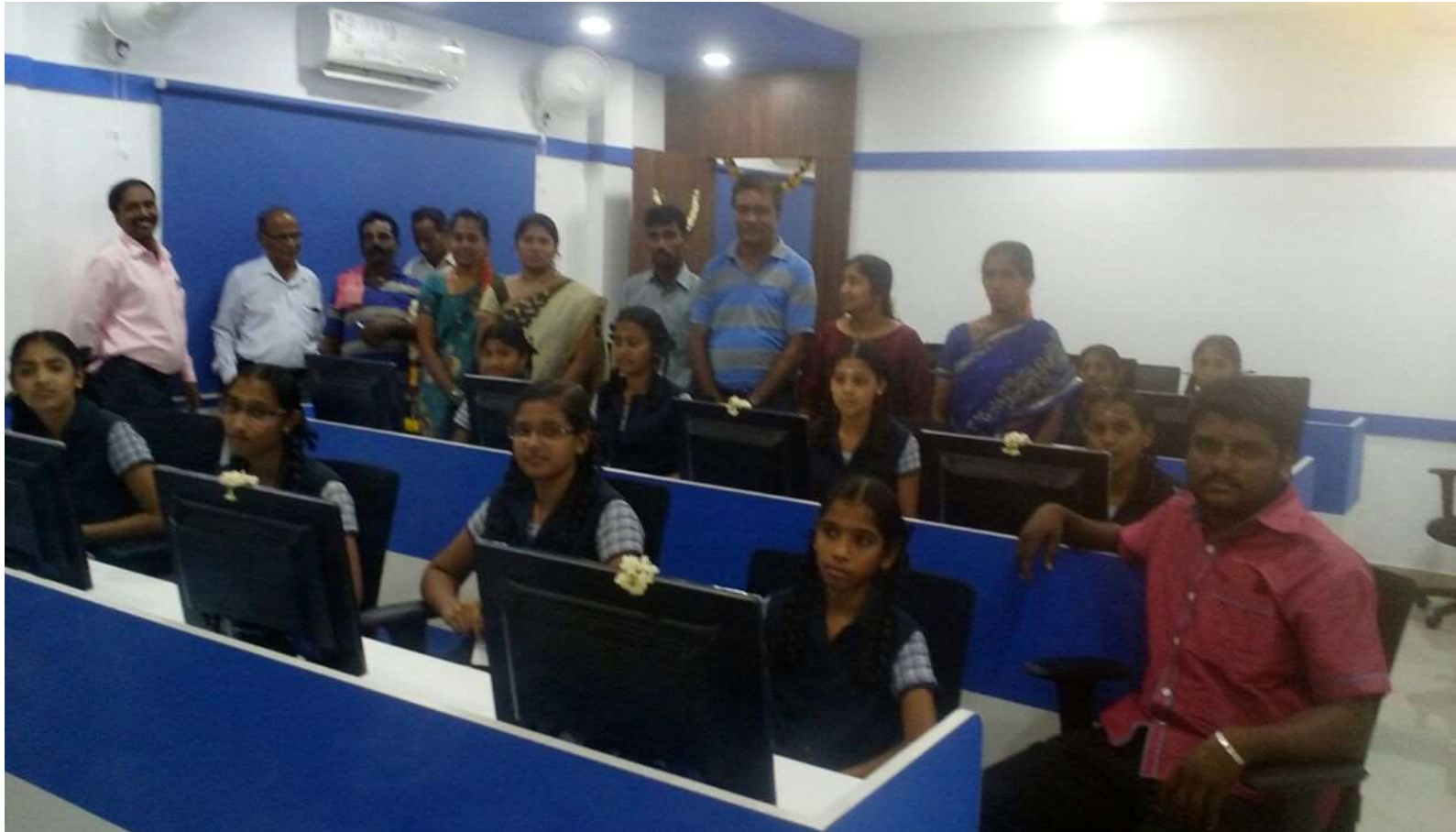
# Center Inauguration By Mutt's Swamiji



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# The Girl Candidates



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# Classroom Training Session



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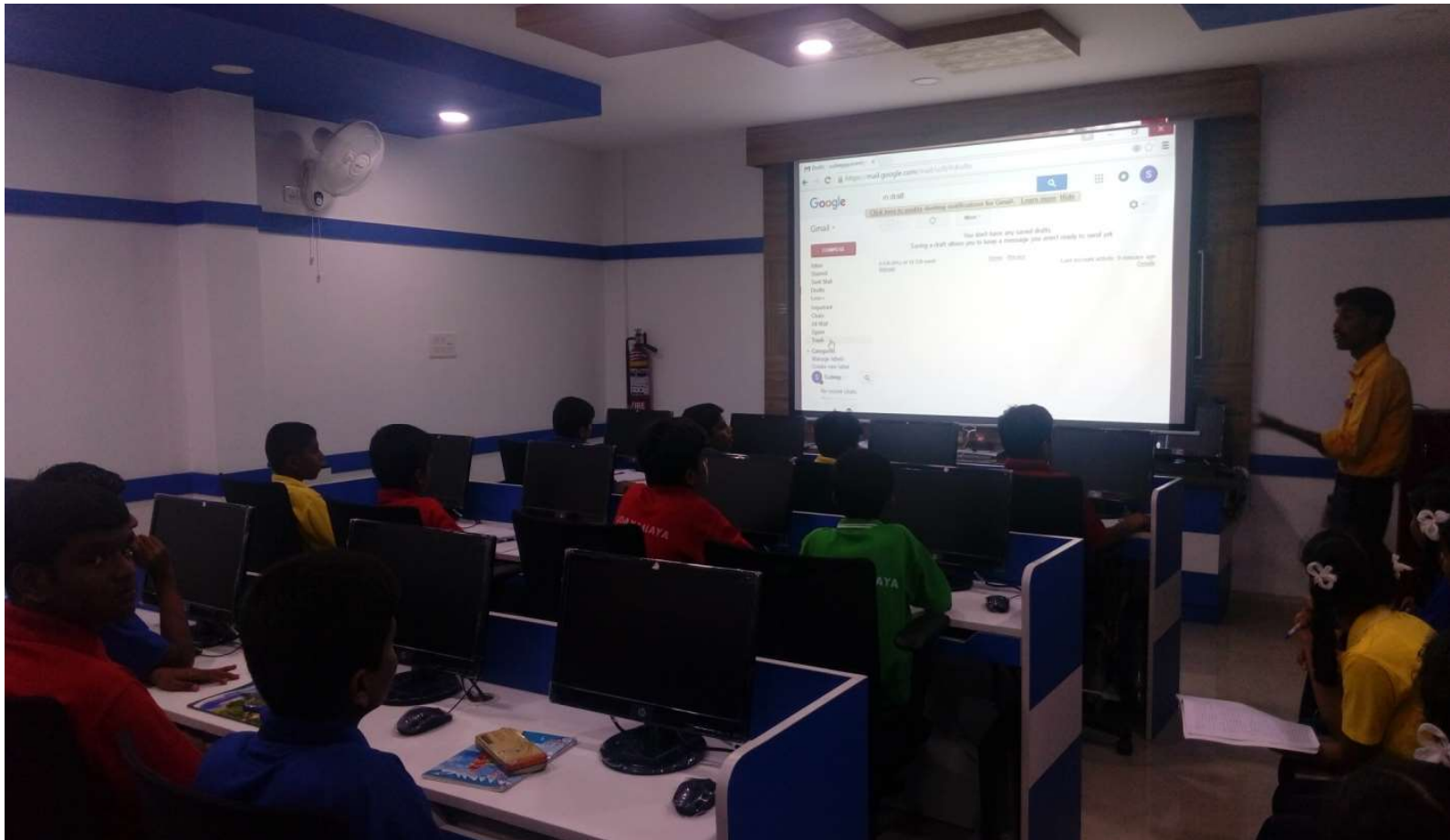
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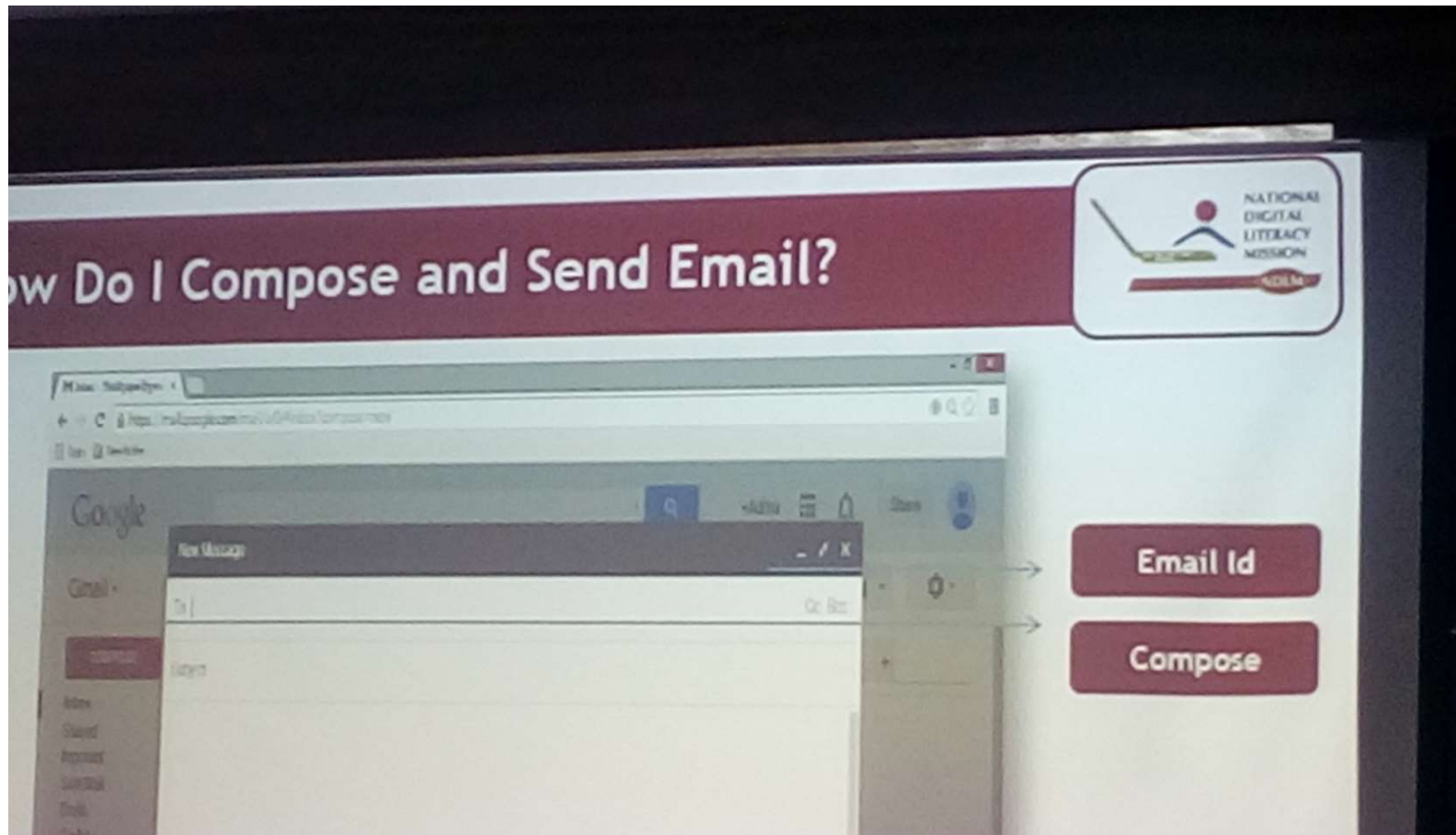
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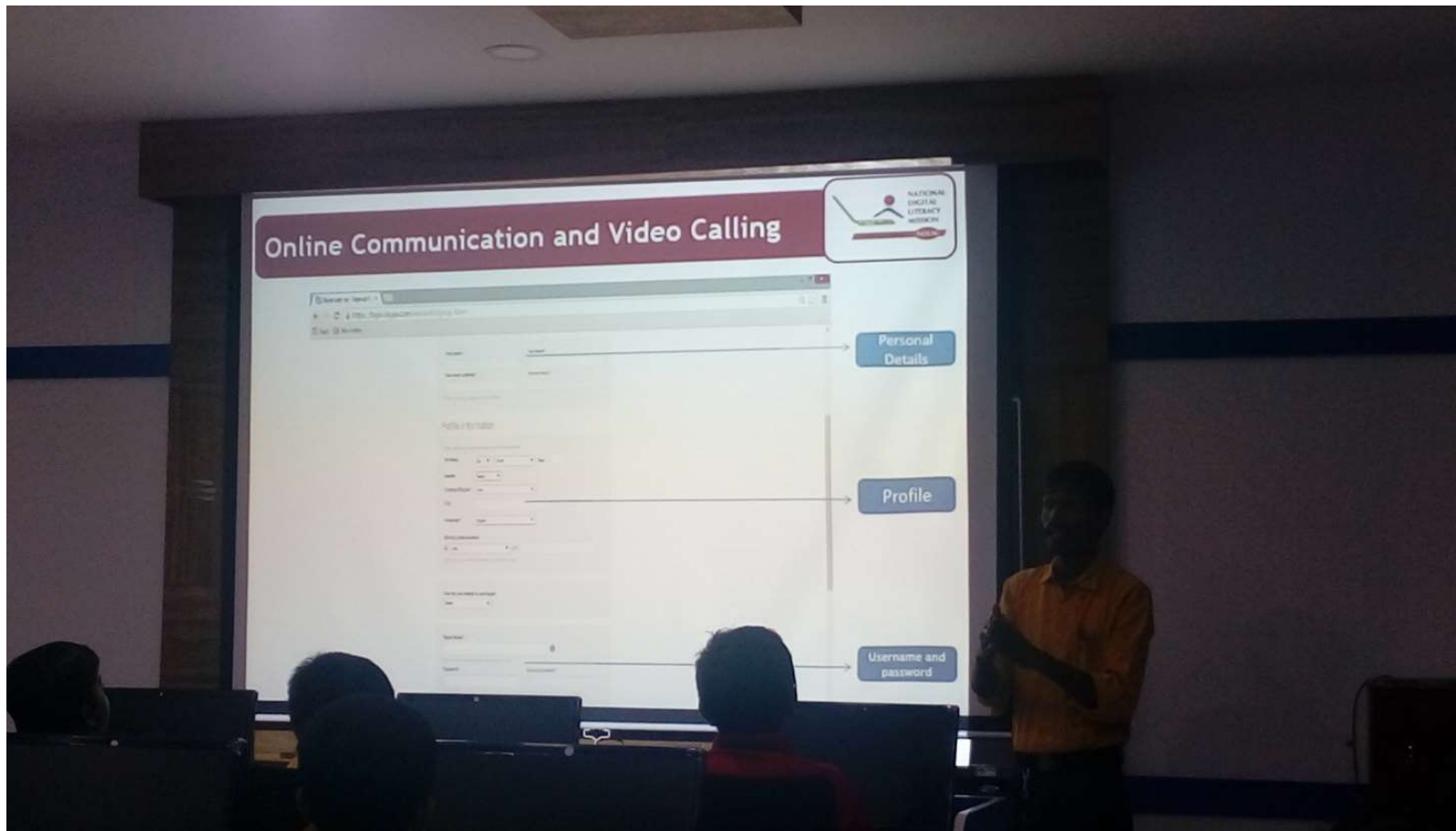
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# The Curriculum – How to Compose An Email

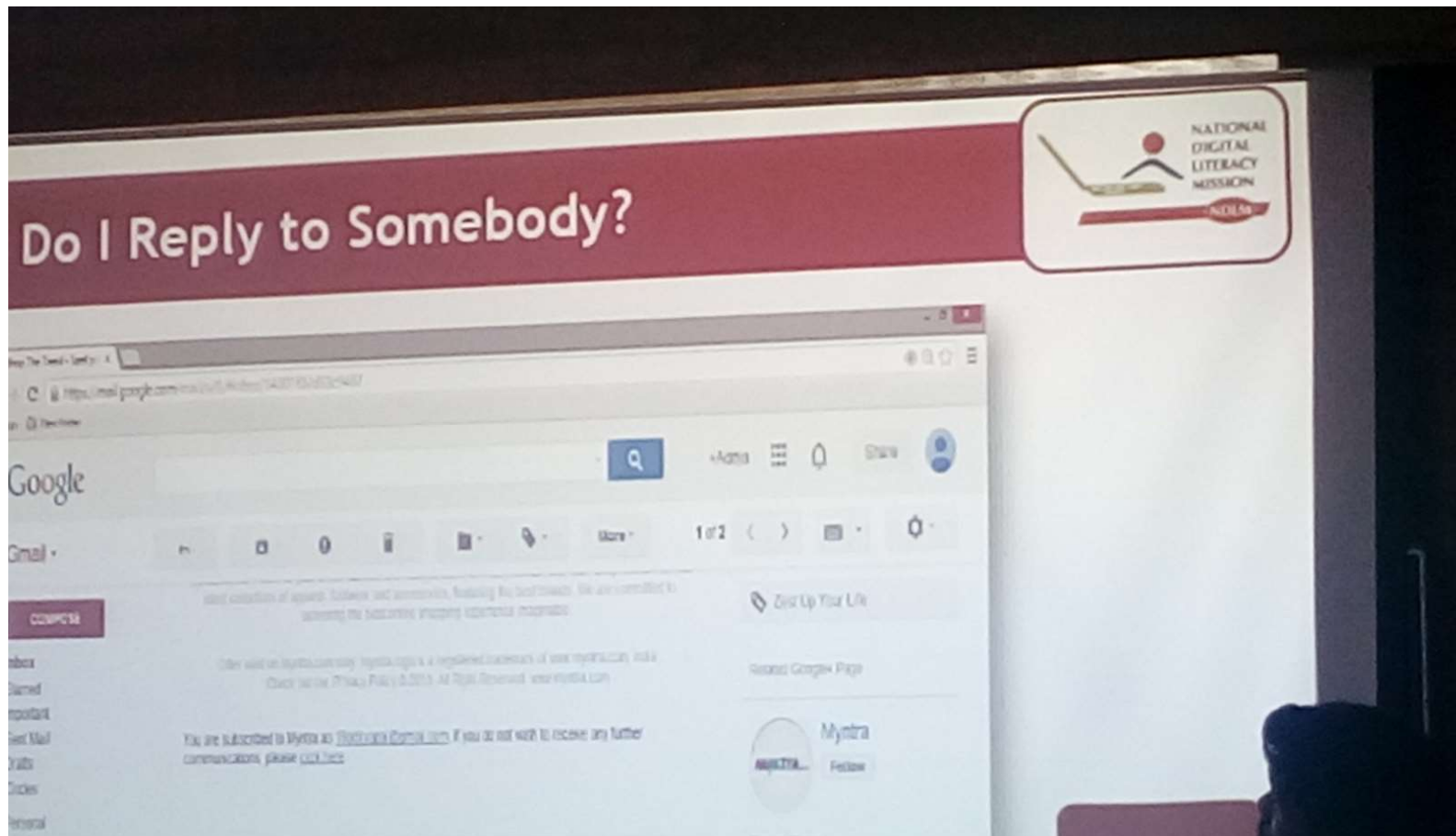




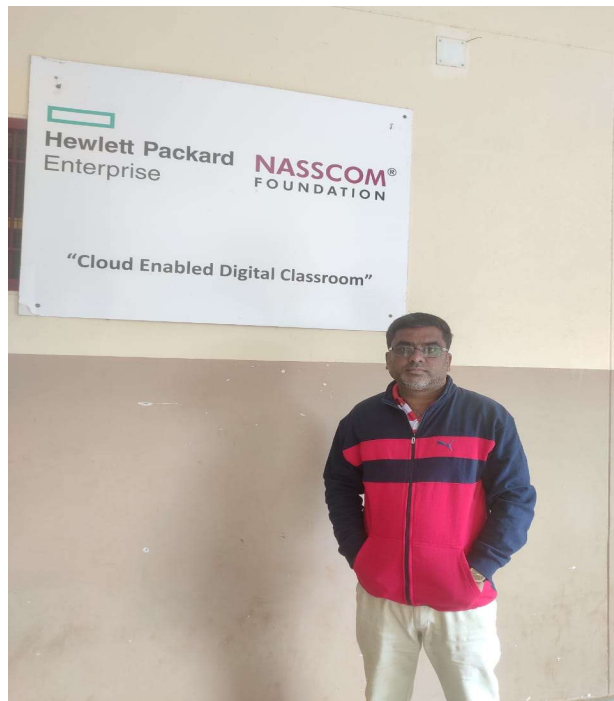
# The Curriculum – Online Communication and Video Calling



# The Curriculum – How to Reply to An Email



# Centre at Mysore



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# Polytechnic for the Differently Abled at Mysore

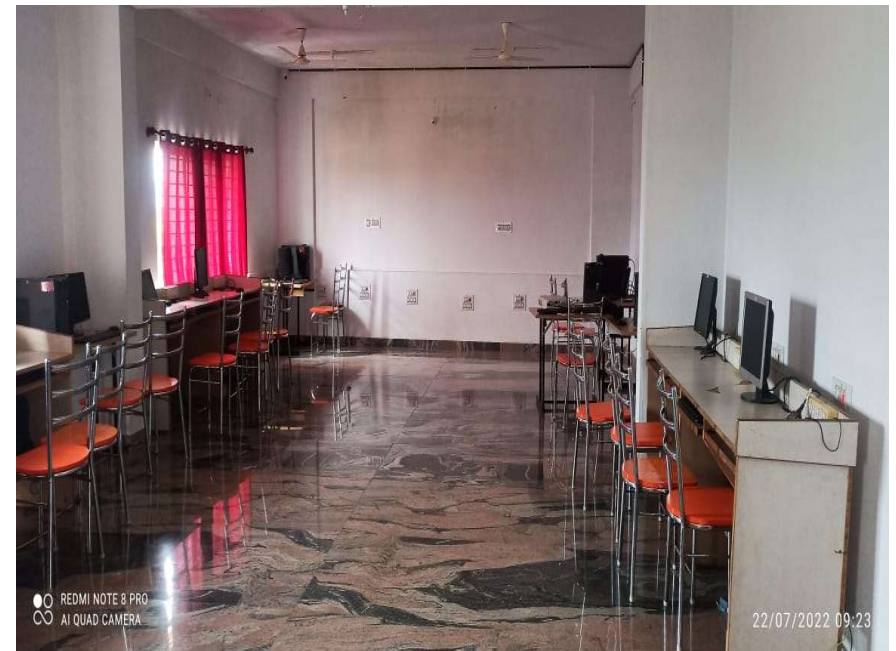


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Powered by Triple Camera

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# Centres at Mysore & Kanakapura



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# Centres at Kanakapura





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